



# New Dacia Logan MCV

Press Information



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# Dacia Logan MCV: At a glance

- Dacia Logan MCV upgraded for 2017MY with interior, exterior and equipment enhancements
- New model unveiled alongside new Sandero and Sandero Stepway at 2016 Paris Motor Show
- Air conditioning now standard on Ambiance version and above
- DAB radio now available across entire Dacia model line-up and standard from Ambiance version
- New lighting signature introduces LED daytime running lights to the Dacia range for the first time
- Efficiency gains of up to 10 per cent from new SCe 75 1.0-litre engine
- Average Residual Values increase by up to 5.4 per cent due to revised specification and styling
- Interior revisions include chrome trim detailing, new steering wheel design, new upholstery and additional storage space
- Styling changes include a new wheel design, revised bumpers, honeycomb grille and the availability of new Mink and Chestnut Brown colours
- Priced at £6,995, New Logan MCV remains the most affordable new estate car available in the UK
- Three-year/60,000 miles warranty, plus a two-year paintwork warranty and six years' anti-corrosion cover, as standard
- Can be bought online at the Dacia Store on [www.dacia.co.uk](http://www.dacia.co.uk), or at Dacia Retailers, which have been set up at all Groupe Renault UK dealerships
- Dacia recorded its best-ever year of sales in 2016 since its UK launch, selling 25,842 vehicles
- More than 90,000 Dacias sold in the UK since launching in 2013
- Dacia is Romania's national vehicle manufacturer, starting out in 1966 and originally producing older Renaults under licence
- Dacia was brought by Renault in 1999 and the brand is currently marketed in 38 countries
- In ancient Romanian, "Dacia" meant "home"



# Design

## A fresh face and a new lighting signature

Following the launch of new Logan MCV, the award-winning estate benefits from a host of design changes that combine to give it a much more purposeful, modern look.

Of the comprehensive updates to new Logan MCV, the most obvious is a brand new front end design that showcases Dacia's new lighting signature. As part of the fresh front end treatment, the versatile model now benefits from new double optic front headlights, as on the Duster, and there are also LED Daytime Running Lights as standard, which feature a pattern of four stacked rectangles.

There's also a brand new grille with a honeycomb design with a chrome centre line on the Logan MCV together with a sharper, more chiselled bumper that has more prominent fog lights to complete the contemporary appearance.

The revisions continue at the back with a new bumper that has been reworked to emphasise the car's stance. Completing the stylish upgrades is a fresh new wheel design, while the available paint shades have also been extended to include the new Mink colour and the Chestnut colour that was previously unique to the limited edition Ambiance Prime trim level.



## Exterior

On the outside, the Logan MCV is every inch a contemporary Dacia. Its rugged and robust appearance isn't a case of all look and no substance: like all new Dacias, the Logan MCV has been to hell and back in its development testing, so it's more than tough enough to tackle the UK's roads.

The Logan MCV's body structure is engineered to protect, with reinforced, programmed crumple zones, and attention to the thickness and stiffness of the bumper and bonnet to help protect pedestrians in an impact.

Overall, it measures 4,490mm, 430mm more than Sandero, which means it can carry items up to 2.7m long with the rear seats flipped. All that space is easy to access, too, thanks to a 60:40 split folding rear bench on all versions and a load-friendly boot that's 1,011mm wide and 787mm tall. And the sill's a modest 589mm above ground level.

Every model comes with longitudinal roof bars into the bargain, so there's plenty of space for bikes, camping kit and more for anyone who wants to lug serious loads.

Body-coloured bumpers on all versions add to the all-of-a-piece appearance, with the door handles and mirror housings of Lauréate versions also matching the body colour.



## **Interior**

New Logan MCV benefits from a host of upgrades that see its spacious interior convey a fresher feel and a greater impression of comfort and quality.

For starters, there's a new satin-effect chrome finish for the air vent surrounds, trim strip and centre console fascia, while a new four-spoke steering wheel design has the horn push in the centre, moving it from its previous position on the indicator stalk. The new steering wheel has an exclusive Soft Feel finish on high-end trim levels and also offers improved integration of the cruise control and speed limiter buttons for Lauréate versions. Additionally, there are new upholstery fabrics, textures and patterns.

For more convenience and in line with customer comments, the front electric window switches have been moved from the centre console to a panel by the door handles.

There is the addition of a 12-volt power socket, which allows rear passengers to charge mobile devices, and numerous stowage spaces, including a front mobile phone cubby hole and a tray on the side of the console to accommodate small items. The new centre console design incorporates a bottle holder at the rear.

Of course, many car buyers are purchasing Dacia's award-winning estate for what it can accommodate and it certainly fulfils the promise of its MCV –

Maximum Capacity Vehicle – tag. It outstrips its rivals with up to 1,518 litres of user-friendly space when you flip-fold the rear seats and even with the back seats in place there's 573 litres on offer. You simply won't find a new estate car on the market that can swallow so much, at such an outstanding price.

There's plenty of stowage space in the user-friendly cabin too, 16 litres in all, including front and rear door bins, cubbies and a storage tray on top of the dashboard.





# Technologies

## **Advanced technologies add even more value**

Since 2012 the Dacia line-up has benefited from the latest Renault technology and equipment, meaning that the capacious Logan MCV is also big on features that are more commonly found in much larger and more expensive vehicles.

In addition to a raft of advanced active and passive safety measures, LED daytime running lights and the availability of its cutting-edge TCe 90 turbocharged three-cylinder petrol engine that combines nippy performance with optimum efficiency, Logan MCV notably benefits from the availability of the MediaNav Evolution 7-inch touchscreen multimedia system.

Available on the Lauréate version, which also boasts such big car technologies as cruise control, speed limiter and a seven-function on-board computer, MediaNav includes satellite navigation and Bluetooth connectivity as standard, while rear parking sensors provide added peace of mind when manoeuvring around town.



# Powertrains, Chassis and Driving Dynamics

## Trio of highly efficient petrol and diesel engines

Following Sandero's lead, the Logan MCV has collared some of the best engines and technology that Groupe Renault has to offer.

With the arrival of the New Logan MCV, the choice of engines now includes the new S Ce 75 1.0-litre three-cylinder petrol engine, Dacia being the first of Groupe Renault to utilise it. This engine produces the same power as the outgoing 1.2-litre 16V 75, yet is up to 10 per cent more efficient.

This saving has been achieved by reducing the weight of the engine by 20 kilograms thanks to an all-aluminium block and advanced technology, including a variable displacement oil pump, DLC (Diamond Like Carbon) coated cam followers, and graphite-coated piston skirts. Double cam-phasing Variable Valve Timing (VVT) provides an added boost to driving enjoyment.

Available in Access and Ambiance versions, the S Ce 75 1.0-litre engine delivers 52.3mpg (combined cycle) fuel economy and CO<sub>2</sub> emissions of 120g/km, putting it down in Band C for road tax. It allows the Logan MCV to accelerate from standstill to 62mph in 14.7 seconds on the way to a top speed of 98mph (amend top speed).

The well-proven TCe 90 petrol and dCi 90 diesel engines continue to be available across the new Logan MCV range.

The lively and responsive 898cc three-cylinder TCe 90 petrol turbo engine, offered in all except Access trim, is the same contemporary unit that's at the heart of the Renault Clio range, and comes with Stop and Start so that it does not waste fuel or create any emissions when stationary in traffic.

Engine	Transmission	MPG	CO <sub>2</sub>
S Ce 75	Manual	52.3mpg	120g/km
TCe 90	Manual	57.6mpg	109g/km
dCi 90	Manual	80.7mpg	90g/km

It is an object lesson in downsizing – tipping the scales 15kg lighter than a traditional engine with the same power – and features clever turbo technology.

Packing 90hp, it's capable of 0-62 in 11.1 seconds and a top speed of 109mph (check top speed), yet also delivers 57.6mpg fuel economy and CO<sub>2</sub> emissions of only 109g/km, which puts it in Band B for road tax. It has been designed for easy maintenance too, which means lower running costs. For example, the timing chain needs no routine attention and will last as long as the engine.

Completing the trio is the 90hp version of the 1.5 dCi, Renault's best-selling powerplant. It has the kind of efficiency that ensures rock-bottom running costs: official combined cycle fuel and emissions figures are 80.7mpg and 90g/km. Yet with 220Nm of torque at only 1,750rpm it endows the Logan MCV with effortless driveability and lively acceleration: 0-62 takes just 11.8 seconds and the top speed is 107mph (check top speed).

Drivers are helped to make the most of the TCe 90 and dCi 90's potential with a gearshift indicator and an ECO mode that limits engine torque and can reduce fuel consumption by as much as 10 per cent for even more savings at the pumps. All three engines are mated to five-speed manual transmission.







### **Chassis and driving dynamics**

Like all Dacia models, the Logan MCV is built on the company's B0 platform. Logan shares Sandero's strong and proven suspension design, which provides sure-footed and precise handling with exemplary ride comfort.

At the front there is a MacPherson strut-type arrangement, while at the rear, there's a programmed-deflection flexible beam with coil springs.

Power steering is standard on all Logan MCV models, with added weight at higher speeds and lighter operation at low speed to take the strain out of parking. In spite of the Logan MCV's estate car body style, it has a tight 10.82m turning circle.

Think that a car with Logan MCV's price tag is going to be noisy and uncomfortable? Think again. Dacia has taken steps to improve NVH performance with this second-generation model. That includes more extensive and better-quality soundproofing materials where it counts, especially around the engine bay and windscreen area.

The 1.5 dCi 90 engine is also a quiet performer thanks to the design of its injectors, and wind and resonance have been cut by tight-fitting door seals and reinforcements in key parts of the car's structure.

# UK Specifications

True to Dacia's core values to keep things straightforward, new Logan MCV has a simple UK range, with a six version line-up based on three established trim levels – Access, Ambiance, and Lauréate.

While Dacia doesn't believe in loading up its models with the unnecessary and prefers to keep things simple, Logan MCV comes with a well-considered specification that offers safety, quality and comfort.

This is even more evident with the introduction of the latest Logan MCV range, which includes improvements in refinement, convenience and driving enjoyment. Aside from the Access, every Logan MCV now has DAB radio, while air conditioning is standard upwards of Ambiance trim.

Top-of-the-range Lauréate versions now include the MediaNav navigation system, incorporating a 7-inch touchscreen, AUX input, radio and USB and Bluetooth connectivity, and rear parking sensors as standard. Manoeuvring is further simplified with the availability of a reversing camera and Hill Start Assist.

Finely honed following UK customer feedback, the revised specification has resulted in the new Logan MCV benefiting from significantly increased residual values. In the November 2016 edition of the CAP Gold Book, the latest versions offer average RV improvements of as much as 5.4 per cent and nearly £620 after the first year.

Standard safety features include front and side airbags, ABS with Emergency Brake-force Distribution, Electronic Stability Control with ASR (traction control), ISOFIX points on outer rear seats and daytime running lights.

Every Logan MCV also features a heated rear screen, rear wash-wiper, tinted windows, rear door child locks and a 12v accessory power socket along with a 60:40 split folding rear seat, a gearshift indicator, a rev counter and a Thatcham-approved engine immobiliser.

A small number of useful options are available and new for 2017 is the the Height Adjustment Pack, which for £50 adds adjustment to the height of the driver's seat, steering wheel and front seatbelt on Ambiance versions.

The peace-of-mind new vehicle warranty is for three years/60,000 miles, with a two-year paintwork warranty and six years' anti-corrosion cover. Rather than include a price premium for a longer warranty, Dacia lets customers choose for themselves if they want longer protection. There are five-year/60,000-mile and seven-year/100,000-mile extended warranty packages.

In the event of a breakdown, owners can call on Dacia Assistance for help. The service operates all day, every day and is provided in partnership with the RAC. The roadside assistance is part of Dacia's new vehicle package for the first three years/60,000 miles.



# Equipment

## CORE FEATURES - available on ALL versions of New Dacia Logan MCV

### Exterior Features

- Chrome front grille strip
- Tinted windows

### Safety

- 3 x 3-point rear seatbelts
- Anti-lock braking system (ABS) and Emergency Brake Assist (EBA)
- Child locks in rear doors
- Door open - visual warning
- Driver's airbag
- ESC (Electronic Stability Control) with ASR (Traction control)
- Hill Start Assist (HSA)
- Front side airbags
- Height-adjustable front headrests
- High-level third rear brake light
- ISOFIX points for child seats in both outer rear seats
- Passenger airbag with deactivation function
- Seatbelt not fastened - visual and audible warning
- Tyre inflation kit
- Tyre Pressure warning light

### Security

- Thatcham-approved engine immobiliser

### Driving and Controls

- Gear shift indicator
- Headlights left on - audible and visual warning
- Power-assisted steering
- Rev counter

### Visibility and Exterior Lighting

- 3-speed front windscreen wipers
- LED Daytime running lights (DRL)
- Front courtesy light
- Heated rear window
- Rear wash/wipe
- Double optic headlights with chrome surrounds

### Comfort and Convenience

- 12V socket
- 4-speed heating and ventilation system

## ACCESS - additional equipment over core features

### Exterior Features

- 1.5" Tarkine wheel trims
- Black door handles
- Black door mirrors
- Black longitudinal roof bars
- Body-coloured bumpers

### Interior Features

- Black air vent surrounds
- Black central console surround
- Upholstery - Black Cerite cloth
- Black Door Handles (Front and Rear)

### Visibility and Exterior Lighting

- Door mirrors - manually-adjustable

### Comfort and Convenience

- 60/40 split folding rear seat (seatback only split)
- Manual front windows
- Manual rear windows

### Communication and Connectivity

- Pre-wiring for accessory-fit radio and speaker system



## AMBIANCE - additional equipment over Access

### Interior Features

- Piano black air vent surrounds
- Satin Chrome central console surround
- Satin Chrome instrument dial surrounds

### Safety

- 3 height-adjustable rear headrests

### Security

- Anti-intruder automatic door-locking system
- Remote central locking

### Driving and Controls

- ECO mode (TCe 90 and dCi 90 versions only)
- Stop and Start (TCe 90 and dCi 90 versions only)

### Comfort and Convenience

- Manual air conditioning
- Boot light
- Electric front windows (with driver's one touch)
- Front passenger grabhandle
- Passenger vanity mirror in sunvisor

### Communication and Connectivity

- DAB/FM/AM radio with fingertip controls and 2 front and 2 rear speakers
- AUX input
- Bluetooth® connectivity\*
- USB connection for MP3 players



## LAUREATE - additional equipment over Ambiance

### Exterior Features

- 15" Lassen wheel trims
- Body-coloured door handles
- Body-coloured door mirrors
- Satin Chrome longitudinal roof bars

### Interior Features

- Satin chrome front door handles
- Chrome gear lever cap insert
- Chrome heating control inserts
- Leather gearknob
- Upholstery - Black Indite cloth

### Safety

- Height-adjustable front seatbelts

### Driving and Controls

- 7-function on-board computer: odometer, trip computer, fuel used, average fuel consumption, fuel range, average speed; next service indicator; outside temperature gauge
- Cruise control and speed limiter
- Rear parking sensors

### Visibility and Exterior Lighting

- Front fog lights
- Door mirrors - heated and electrically-adjustable

### Comfort and Convenience

- Height-adjustable driver's seat
- Height-adjustable steering wheel
- Map pockets on front seatbacks
- Rear passenger grab handles

### Communication and Connectivity

- MediaNav Evolution 7" touchscreen multimedia system including:
  - Satellite navigation (GB and Ireland mapping)
  - RDS - TMC (Traffic Message Channel) for Traffic info
  - Smartphone Voice Recognition (SIRI)



# New Dacia Logan MCV Pricing

Version Name	Engines	CO <sub>2</sub> g/km	VED Year 1	Combined Fuel Consumption (mpg)*	HP	Benefit in Kind	Insurance Group	Basic Price (£)	VAT 20% (£)	Total retail price (£)	P11D (£)	On the road price
Access	SCe 75	120	£160	52.3	73	23%	2E	5,404.17	1,080.83	6,485.00	7,080.00	<b>£7,295.00</b>
Ambiance	SCe 75	120	£160	52.3	73	23%	2E	6,570.83	1,314.17	7,885.00	8,480.00	<b>£8,695.00</b>
	TCe 90	109	£140	57.6	90	20%	8E	7,087.50	1,417.50	8,505.00	9,100.00	<b>£9,295.00</b>
	dCi 90	90	£100	80.7	90	20%	9E	8,454.17	1,690.83	10,145.00	10,740.00	<b>£10,895.00</b>
Lauréate	SCe 75	120	£160	52.3	73	23%	TBC	7,570.83	1,514.17	9,085.00	9,680.00	<b>£9,895.00</b>
	TCe 90	109	£140	57.6	90	20%	8E	8,087.50	1,617.50	9,705.00	10,300.00	<b>£10,495.00</b>
	dCi 90	90	£100	80.7	90	20%	9E	9,454.17	1,890.83	11,345.00	11,940.00	<b>£12,095.00</b>

# New Dacia Logan MCV Options

OPTIONS	Access	Ambiance	Lauréate	Total Retail Price
Comfort Pack				
- Electric rear windows	-	-	○	£100.00
- Soft Feel steering wheel				
15" Sagano alloy wheels	-	-	○	£300.00
Metallic paint	-	○	○	£495.00
Armrest	-	-	○	£75.00
Height adjustment pack				
- Driver's seat height adjustment	-	○	●	£50.00
- Steering wheel height adjustment				
- Front seatbelt height adjustment				
Western European Mapping Upgrade	-	-	○	£90.00
Aspira leather upholstery <sup>(1)</sup>	-	-	○	£500.00
Rear parking camera	-	-	○	£200.00
Emergency spare wheel	○	○	○	£100.00
Alarm	○	○	○	£175.00

● Standard (therefore no cost) ○ Optional - Not available (1) Genuine leather on central section; synthetic leather on side bolsters and rear.

# New Dacia Logan MCV Extended Warranty and Service Plans

EXTENDED WARRANTY	Total Retail Price
4 yrs / 60,000 miles	£250.00
4 yrs / 80,000 miles	£295.00
5 yrs / 60,000 miles	£395.00
7 yrs / 100,000 miles	£850.00
LOYALTY PACK SERVICING OPTIONS	Total Retail Price
1 Year / 1 Service	£179.00
2 Year / 2 Services	£309.00



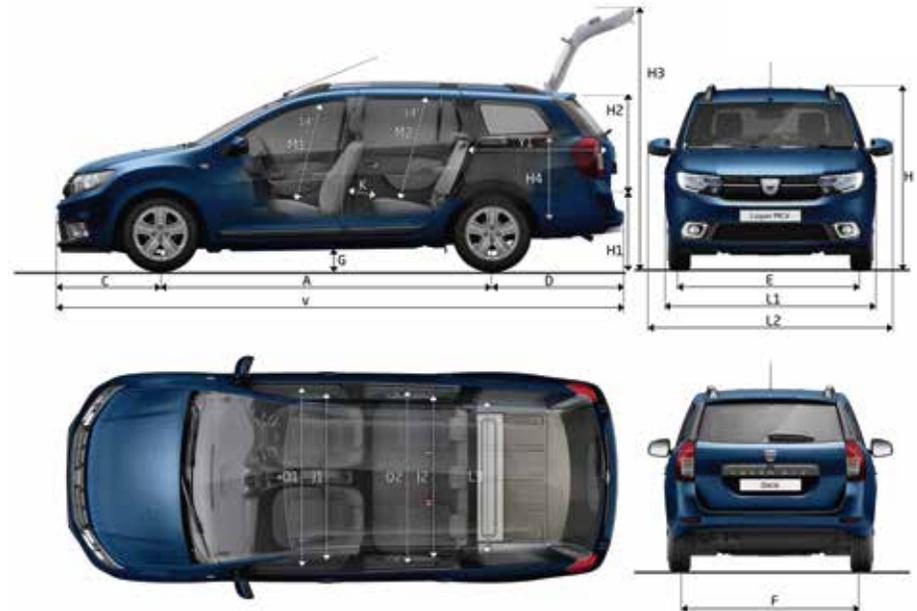
# Dimensions

## EXTERIOR DIMENSIONS (mm)

A - Wheelbase	2,635
B - Overall bodywork length	4,501
C - Front overhang	827
D - Rear overhang	1,039
E - Front track	1,497
F - Rear track	1,486
G - Ground clearance	128
H - Unladen height	1,552
H1 - Unladen sill height	590
H2 - Rear tailgate height	784
Unladen height with hatchback open	1,921
J1 - Front Shoulder width	1,387
J2 - Rear Shoulder width	1,389
K - Rear knee room	177
L1 - Overall width without door mirrors	1,733
L2 - Overall width with door mirrors	1,994
L3 - Interior width between wheel arches	997
M1 - Distance between hip joint and ceiling in front seats	900
M2 - Distance between hip joint and ceiling in rear seats	886
O1 - Front elbow room	1,415
O2 - Rear elbow room	1,434
Y1 - Loading length, rear seat in place	1,054
Height beneath parcel shelf	481

## BOOT VOLUME

Maximum boot capacity with rear seats in place (litres)	573
Maximum load capacity with rear seats folded down (litres)	1518



# Technical Specifications

	SCe 75	TCe 90	dCi 90	
<b>ENGINE</b>	Engine type	B4D 411	H4B 408	K9K 626
	Type Mine	7SDMC5	7SDL15	7SDKJ5
	Cubic capacity (cm <sup>3</sup> )	1,000	898	1,461
	Number of cylinders/valves	3 in line / 12	3 in line / 12	4 in line / 8
	Fuel	Unleaded petrol	Unleaded petrol	Diesel
	Fuel injection type	Multipoint sequential	Multipoint sequential	Commonrail direct + multipoint injection
	Aspiration	Naturally-aspirated	Turbocharged	Turbocharged
	Particulate filter (PF)	-	-	Standard
	Bore x Stroke (mm)	71 x 84	72.2 x 73.1	76.0 x 80.5
	Compression ratio	11	9.5	15.5
	Peak power kW (HP) @ RPM	54 (73) @ 6,300	66 (90) @ 5,000	66 (90) @ 4,000
	Peak torque (Nm) @ RPM	97 @ 3,500	140 @ 2,250	220 @ 1,750
	Stop and Start	No	Yes	Yes
<b>PERFORMANCE</b>	Maximum Speed mph (km/h)	98 (158)	109 (175)	107 (173)
	0- 62 mph - secs (0-100 km/h)	14.7	11.1	11.8
	0 - 400m (secs)	19.8	17.5	18.2
	0 - 1000m (secs)	36.7	32.8	33.7
<b>FUEL CONSUMPTION* AND EMISSIONS</b>	CO2 (g/km)	120	109	90
	Urban cycle - mpg (l/100 km)	42.8 (6.6)	48.7 (5.8)	76.4 (3.7)
	Extra-urban cycle - mpg (l/100km)	61.4 (4.6)	65.7 (4.3)	83.1 (3.4)
	Combined cycle - mpg (l/100km)	52.3 (5.4)	57.7 (4.9)	80.7 (3.5)
	Drive type	Front-wheel drive	Front-wheel drive	Front-wheel drive
<b>GEARBOX</b>	Gearbox type/index	JH0/372	JH3/351	JR5/373
	Number of forward gears	5	5	5
	Vehicle speeds (mph) per 1000 rpm: in 1st gear	3.95	4.21	5.98
	Vehicle speeds (mph) per 1000 rpm: in 2nd gear	7.19	8.02	11.40
	Vehicle speeds (mph) per 1000 rpm: in 3rd gear	10.57	12.73	18.08
	Vehicle speeds (mph) per 1000 rpm: in 4th gear	14.30	17.37	24.69
	Vehicle speeds (mph) per 1000 rpm: in 5th gear	18.53	23.79	33.81
<b>STEERING</b>	Steering type	Power-assisted (Hydraulic)	Power-assisted (Hydraulic)	Power-assisted (Hydraulic)
	Turning circle between pavements / walls (m)	10.68		
	Number of turns (lock-to-lock)	3.2		
<b>SUSPENSION</b>	Front suspension type		Pseudo McPherson with triangular arm	
	Rear suspension type		Flexible axle with programmed deflection and coil springs	
<b>WHEELS / TYRES</b>	Wheel size		6J15	
	Tyre specification		185 / 65 / R15 88T	
<b>BRAKING</b>	Front: - diameter (mm) / thickness (mm)		258 / 22	
	Rear: - diameter (inches)		8	
	Anti-lock Braking System (ABS)		Standard	
	Electronic Brakeforce Distribution (EBD)		Standard	
	Emergency Brake Assist (EBA)		Standard	
<b>FUEL TANK CAPACITY</b>	ESC (Electronic Stability Control)		Standard	
	Fuel tank capacity (litres)		50	
<b>WEIGHT</b>	Kerb Weight (Excluding Driver) (kg)	980	1,071	1,090
	Unladen weight on front axle (kg)	538	605	649
	Unladen weight on rear axle (kg)	442	466	441
	Gross vehicle weight (kg)	1,555	1,620	1,670
	Gross train weight (kg)	2,365	2,430	2,480
	Max payload (kg)	575	549	580
<b>TOWING CAPACITY</b>	Max braked trailer (within gross train weight limit) (kg)	1,110	1,110	1,110
	Max unbraked trailer (kg)	525	570	580

# Manufacturing

Dacia's Pitesti factory in Romania is the home of Logan MCV production for the UK, and just like the 38 other Groupe Renault sites around the world it uses the Renault Production Way, working to the same high standards and quality requirements.

Standards and processes are just as thorough, with Renault's Design-to-Quality method used to pinpoint any problems that might have arisen during every step of the design process.

Logan MCV is a pure-bred product in terms of being designed and engineered with the full benefit of Groupe Renault know-how.

True to the group's reputation as one of the world's top manufacturers, the test programme for Logan MCV was doubly tough. The car was put through extreme tests both in the lab and out on the road before it was deemed durable enough for the market.

Hundreds of thousands of miles of testing has ensured build quality is good enough to cut it on some of the world's roughest roads, let alone UK highways.

Being part of Groupe Renault also gives Dacia access to modern powertrains and advanced technologies, as can be seen in the modern, efficient engines and transmissions. Every Dacia (including Renault-badged versions) is built off the same platform – BO – which gives impressive economies of scale.

These efforts are paying off when it comes to Dacia's reputation with owners. The brand took a podium position in an independent pan-European consumer survey in 2012 that quizzed 30,000 customers. And the findings from ADAC, the German equivalent of the AA, and one of Europe's top motoring organisations, show a high level of Dacia reliability.

Closer to home, Dacia was voted the fourth most reliable car brand out of the 34 manufacturers in the 2016 Which? Car Survey – the largest of its type in the UK – outperforming many well-established and premium brands.



# History



**1966** Dacia, a state-owned Romanian company based at Pitesti, begins manufacturing the Renault 8 under licence (renamed Dacia 1100) and the Renault 12 in 1969 (renamed Dacia 1300).



**1998** Privatisation of Dacia – Renault takes an initial 51 per cent equity stake (increased to 99.3 per cent by 2004).



**2004** Global unveil of the Logan saloon – the first new model under Renault ownership and Europe’s first €5,000 car (tax included – Romania)



**2012** In preparation for its entry into the UK market, Dacia makes its public debut in June at the Goodwood Festival of Speed’s Moving Motor Show.



**2013** Dacia launches in the UK on January 1. First UK models are delivered in May. Logan MCV arrives in UK showrooms in July.



**2014** ESC and ASR Traction Control are standardised across the range. Gearshift indicator and ECO mode also introduced. Affordable MediaNav touchscreen infotainment system option launched on UK model, plus cruise control/speed limiter available for Lauréate.



**2015** EU6 engines replace EU5 units, bringing worthwhile reductions in fuel consumption and lower emissions to reduce running costs.



**2016** Logan MCV wins the Gold award in the Family Car category in the Auto Express Driver Power awards. New Logan MCV is revealed at the Paris Motor Show alongside new versions of the Sandero and Sandero Stepway.

**For further information please visit  
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