



New Dacia Sandero

Press Information



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Dacia Sandero: At a glance

- Dacia Sandero upgraded for 2017MY with interior, exterior and equipment enhancements
- New model unveiled alongside new Sandero Stepway and Logan MCV at 2016 Paris Motor Show
- Air conditioning now standard on Ambiance versions and above
- Multimedia satellite-navigation and rear parking sensors now standard on Lauréate version
- DAB radio as standard on all versions upwards of Access trim
- New lighting signature introduces LED daytime running lights to the Dacia range for the first time
- New SCe 75 1.0-litre engine introduced, offering efficiency gains of up to 10 per cent
- Average Residual Values increase by up to nearly six per cent due to revised specification and styling
- Interior revisions include new upholstery materials, new four-spoke steering wheel and satin-effect chrome detailing
- Styling remodelled for a more contemporary look with new bumpers and honeycombe grille
- Remains the UK's most affordable car at only £5,995
- New Sandero is now also the UK's most affordable car with air conditioning at £6,995
- Available in a six version line-up based on three established trim levels – Access, Ambiance, and Lauréate.
- Choice of three engines – newly introduced SCe 75 1.0-litre petrol together with the advanced TCe 90 petrol and global best-selling dCi 90 diesel
- Winner of Best Small Car under £12,000' at the What Car? Awards for five consecutive years, taking the top spot in 2013, 2014, 2015, 2016 and 2017
- Sandero has a four-star Euro NCAP rating
- Sandero joined the Duster compact SUV to relaunch the 'shockingly affordable' Dacia brand in the UK, this time under Groupe Renault ownership, in January 2013
- Spacious five-door supermini is manufactured in the new Alliance factory in Tangier, Morocco, using the Renault Production Way
- Sandero range benefits from some of the best engines and technology that Groupe Renault has to offer
- Original Sandero launched in 2008 with the second-generation, neater-styled model debuting at the Paris Motor Show in 2012
- Three-year/60,000 miles warranty, plus a two-year paintwork warranty and six years' anti-corrosion cover, as standard
- Can be bought online at the Dacia Store on www.dacia.co.uk, or at Dacia Retailers, which have been set up at all Groupe Renault UK dealerships
- Dacia recorded its best-ever year of sales in 2016 since its UK launch, selling 25,842 vehicles
- More than 90,000 Dacias sold in the UK since launching in 2013
- Dacia is Romania's national vehicle manufacturer, starting out in 1966 and originally producing older Renaults under licence
- Dacia was brought by Renault in 1999 and the brand is currently marketed in 38 countries
- In ancient Romanian, "Dacia" meant "home"



Design

A fresh face and a new lighting signature

Following the arrival of new Sandero, the award-winning supermini really has never looked so appealing.

Building on the Sandero's established chunky, contemporary style, the latest version takes on a distinctive new look that gives it an identity all of its own, while also conveying an enhanced feel of quality.

Of the comprehensive changes in new Sandero, the most obvious is a brand new front end design that showcases Dacia's new lighting signature. As part of the fresh front end treatment, Sandero now benefits from new double optic front headlights, as on the Duster, and there are also LED Daytime Running Lights as standard, which feature a pattern of four stacked rectangles.

There's also a brand new grille with a honeycomb design with a chrome centre line on the Sandero together with a sharper, more chiselled bumper that has more prominent fog lights to complete the more dynamic, contemporary appearance.

The purposeful new style continues at the back. The rear lighting signature is based on four illuminated squares, while the bumper designs have been reworked to emphasise the cars' stance.

Completing the exterior changes are fresh wheel designs and the available paint shades have also been extended to include the new Mink colour and the Chestnut colour that was previously unique to the Ambiance Prime trim





Exterior

With an individual style that blends robustness with the contemporary, Dacia's high-selling supermini stands out in more ways than one.

The front end has a well defined, co-ordinated feel, with its prominent badge, large headlights and honeycomb grille. The side view shows off the sculpted treatment of the bodywork that strengthens the appearance of the wheelarches, while the profile sweeps up from the bottom edge of the raked windscreen to create a sleek silhouette, reflecting Sandero's aerodynamic qualities.

The 15-inch wheels fitted to every version fill the arches to emphasise the car's strong, planted look, with different designs dedicated to each of the four grades.

Sandero's price tag might be city-car small, but in terms of design and packaging, the car is every bit as spacious and accommodating as a regular five-door family hatch. Its vital statistics are a length of 4,058mm length, width of 1,732mm, height of 1,518mm and a 2,589mm wheelbase, ensuring an interior that's spacious enough for five.

There's no stinting on load space, either. With the rear seat in place the boot offers 320 litres – one of the highest in the supermini class; with the rear seat folded that figure soars to 1,200 litres.

Sandero's body structure is also engineered to protect, with reinforced, programmed crumple zones, and attention to the thickness and stiffness of the bumper and bonnet to help protect pedestrians in an impact.



Interior

Sandero's interior styling is all about ease of use, comfort and attention to detail. Contrary to what some might expect, given the "shockingly affordable" prices, the finish is high, with quality materials and chunky shapes.

With the arrival of the new model, the interior has been upgraded to give a more elegant and contemporary feel. The enhancements include contemporary satin-effect chrome finish for the air vent surrounds, trim strip and centre console fascia, while a new four-spoke steering wheel design has the horn push in the centre, moving it from its previous position on the indicator stalk. A new steering wheel also offers improved integration of the cruise control and speed limiter buttons for Lauréate versions, while it also has an exclusive Soft Feel finish for high-end versions.

Additionally, there are new upholstery fabrics, textures and patterns, which convey a fresher feel and a greater impression of comfort and quality.

For more convenience and in line with customer comments, the front electric window switches have been moved from the centre console to a panel by the door handles. There is the addition of a 12-volt power socket, which allows rear passengers to charge mobile devices, and numerous stowage spaces, including a front mobile phone cubby hole and a tray on the side of the console to accommodate small items. The new centre console design incorporates a bottle holder at the rear.







Technologies

'Big car' technologies add even more value

New Sandero's unrivalled value is even more amazing when its 'big car' technologies are added into the equation.

To make the distinctive supermini even more enjoyable to own, Dacia has equipped the Sandero with features that are more common in cars costing considerably more.

In addition to a raft of advanced active and passive safety features and the availability of its cutting-edge TCe 90 turbocharged three-cylinder petrol engine that combines nippy performance with optimum efficiency, Sandero notably benefits from the availability of the MediaNav Evolution 7-inch touchscreen multimedia system.

Available on the Lauréate version, which also boasts such big car technologies as cruise control, speed limiter and a seven-function on-board computer, MediaNav includes satellite navigation and Bluetooth connectivity as standard, while rear parking sensors provide added peace of mind when maneuvering around town.



Powertrains, Chassis and Driving Dynamics

Trio of highly efficient petrol and diesel engines

Sandero isn't just a bargain to buy, it's economical to run, too. And a lot of that is thanks to its three highly efficient EU6 engines.

The latest addition to the engine line-up is the new S Ce 75 1.0-litre three-cylinder petrol engine, Dacia being the first of Groupe Renault to utilise it. This engine produces the same power as the outgoing 1.2-litre 16V 75, yet is up to 10 per cent more efficient.

This saving has been achieved by reducing the weight of the engine by 20 kilograms thanks to an all-aluminium block and advanced technology, including a variable displacement oil pump, DLC (Diamond Like Carbon) coated cam followers, and graphite-coated piston skirts. Double cam-phasing Variable Valve Timing (VVT) provides an added boost to driving enjoyment.

Available in Access and Ambiance versions, the S Ce 75 1.0-litre engine delivers 54.3mpg (combined cycle) fuel economy and CO₂ emissions of 117g/km, putting it down in Band C for road tax. It allows the Sandero to accelerate from standstill to 62mph in 14.2 seconds on the way to a top speed of 98mph.

The well-proven TCe 90 petrol and dCi 90 diesel engines continue to be available across the new Sandero range.

The lively and responsive 898cc three-cylinder TCe 90 petrol turbo engine, offered in all except Access trim, is the same contemporary unit that's at the heart of the new Renault Clio range, and comes with Stop and Start so that it does not waste fuel or create any emissions when stationary in traffic.

It is an object lesson in downsizing – tipping the scales 15kg lighter than a traditional engine with the same power – and features clever turbo technology.

Engine	Transmission	MPG	CO ₂
S Ce 75	Manual	54.3mpg	117g/km
TCe 90	Manual	57.6mpg	109g/km
dCi 90	Manual	80.7mpg	90g/km

Packing 90hp, it's capable of 0-62 in 11.1 seconds and a top speed of 109mph, yet also delivers 57.6mpg fuel economy and CO₂ emissions of only 109g/km, which puts it in Band B for road tax. It has been designed for easy maintenance too, which means lower running costs. For example, the timing chain needs no routine attention and will last as long as the engine.

Completing the trio is the 90hp version of the 1.5 dCi, Renault's best-selling powerplant. It has the kind of efficiency that ensures rock-bottom running costs: official combined cycle fuel and emissions figures are 80.7mpg and 90g/km. Yet with 220Nm of torque at only 1,750rpm it endows the Sandero with effortless driveability and lively acceleration: 0-62 takes just 11.8 seconds and the top speed is 107mph.

Drivers are helped to make the most of the TCe 90 and dCi 90's potential with a gearshift indicator and an ECO mode that limits engine torque and can reduce fuel consumption by as much as 10 per cent for even more savings at the pumps. All three engines are mated to five-speed manual transmission.







Chassis and driving dynamics

Like all its sister Dacia models, Sandero is built on the company's B0 platform. And when you realise that most Dacias are also sold as Renaults globally, you come to realise how impressive the economies of scale are. It is just another example of how the brand keeps costs down while still producing competitive vehicles with worldwide appeal.

Sandero is designed and built to cope with roads that are in an even worse state than our own. And by that we're talking Brazil, Morocco and Iran, to name but a few. That means there's a robust suspension set-up that can soak up bumps and knocks, and provide good ground clearance.

At the front, it uses a MacPherson strut-type arrangement, while at the rear, there's a programmed-deflection flexible beam with coil springs. It is a combination which provides sure-footed and precise handling with exemplary ride comfort.

Power steering is standard on all Sandero models, and has been configured to improve control at higher speeds while giving the lightness of touch at low speed that takes the strain out of parking. Combined with Sandero's compact dimensions, it gives a city-friendly turning circle of 10.58 metres.

Think that a car with Sandero's price tag is going to be noisy and uncomfortable? Think again. Dacia took major steps to improve NVH performance with this second-generation model. That includes more extensive and better quality soundproofing materials being used where it counts, especially around the engine bay and windscreen area.

The 1.5 dCi 90 engine is also a quieter performer, thanks to the design of its injectors, while wind noise and resonance have been cut by tight-fitting door seals and reinforcements in key parts of the car's structure.

UK Specifications

True to Dacia's core values to keep things straightforward, Sandero has a simple UK range, with a six version line-up based on three established trim levels – Access, Ambiance, and Lauréate.

While Dacia doesn't believe in loading up its models with the unnecessary and prefers to keep things simple, Sandero comes with a well-considered specification that offers safety, quality and comfort.

This is even more evident with the introduction of the latest Sandero range, which includes improvements in refinement, convenience and driving enjoyment. Aside from the Access, every Sandero now has DAB radio, while air conditioning is standard upwards of Ambiance trim – making the Sandero Ambiance the most affordable car with this feature as standard on sale in the UK.

Top-of-the-range Lauréate versions now include the MediaNav navigation system, incorporating a 7-inch touchscreen, AUX input, radio and USB and Bluetooth connectivity, and rear parking sensors as standard. Manoeuvring is further simplified with the availability of a reversing camera and Hill Start Assist.

Finely honed following UK customer feedback, the revised specification has resulted in the new Sandero benefiting from significantly increased residual values. In the November 2016 edition of the CAP Gold Book, the latest versions offer average RV improvements of as much as 5.8 per cent and nearly £600 after the first year.

Standard safety features include front and side airbags, ABS with Emergency Brake-force Distribution, Electronic Stability Control with ASR traction control, ISOFIX points on outer rear seats and daytime running lights.



Every Sandero also features a heated rear screen, rear wash-wiper, tinted windows, rear door child locks and a 12v accessory power socket are standard along with a 60:40 split folding rear seat, a gearshift indicator, a rev counter and a Thatcham-approved engine immobiliser.

A small number of useful options are available and new for 2017 is the availability of the Height Adjustment Pack, which for £50 adds adjustment to the height of the driver's seat, steering wheel and front seatbelt on Ambiance versions.

The peace-of-mind new vehicle warranty is for three years/60,000 miles, with a two-year paintwork warranty and six years' anti-corrosion cover. Rather than include a price premium for a longer warranty, Dacia lets customers choose for themselves if they want longer protection. There are five-year/60,000-mile and

seven-year/100,000-mile extended warranty packages.

In the event of a breakdown, owners can call on Dacia Assistance for help. The service operates all day, every day and is provided in partnership with the RAC. The roadside assistance is part of Dacia's new vehicle package for the first three years/60,000 miles.

Equipment

CORE FEATURES - available on ALL versions of New Dacia Sandero

Exterior Features

- Chrome front grille strip
- Tinted windows

Safety

- 3 x 3-point rear seatbelts
- Anti-lock braking system (ABS) and Emergency Brake Assist (EBA)
- Child locks in rear doors
- Door open - visual warning
- Driver's airbag
- ESC (Electronic Stability Control) with ASR (Traction control)
- Hill Start Assist (HSA)
- Front side airbags
- Height-adjustable front headrests
- High-level third rear brake light
- ISOFIX points for child seats in both outer rear seats
- Passenger airbag with deactivation function
- Seatbelt not fastened - visual and audible warning
- Tyre inflation kit
- Tyre Pressure warning light

Security

- Thatcham-approved engine immobiliser

Driving and Controls

- Gear shift indicator
- Headlights left on - audible and visual warning
- Power-assisted steering
- Rev counter

Visibility and Exterior Lighting

- 3-speed front windscreen wipers
- LED Daytime running lights (DRL)
- Front courtesy light
- Heated rear window
- Rear wash/wipe
- Double optic headlights with chrome surrounds

Comfort and Convenience

- 12v socket
- 4-speed heating and ventilation system

ACCESS - additional equipment over core features

Exterior Features

- 15" Tarkine wheel trims
- Black bumpers
- Black door handles
- Black door mirrors

Interior Features

- Black air vent surrounds
- Black central console surround
- Upholstery - Black Cerite cloth
- Black Door Handles (Front and Rear)

Visibility and Exterior Lighting

- Door mirrors - manually-adjustable

Comfort and Convenience

- 60/40 split folding rear seat (seatback only split)
- Manual front windows
- Manual rear windows

Communication and Connectivity

- Pre-wiring for accessory-fit radio and speaker system



AMBIANCE - additional equipment over Access

Exterior Features

- Body-coloured bumpers

Interior Features

- Piano black air vent surrounds
- Satin Chrome central console surround
- Satin Chrome instrument dial surrounds

Safety

- 3 height-adjustable rear headrests

Security

- Anti-intruder automatic door-locking system
- Remote central locking

Driving and Controls

- ECO mode (TCe 90 and dCi 90 versions only)
- Stop and Start (TCe 90 and dCi 90 versions only)

Comfort and Convenience

- Manual air conditioning
- Boot light
- Electric front windows (with driver's one touch)
- Front passenger grab handle
- Passenger vanity mirror in sunvisor

Communication and Connectivity

- DAB/FM/AM radio with fingertip controls and 2 front and 2 rear speakers
- AUX input
- Bluetooth® connectivity
- USB connection for MP3 players



LAUREATE - additional equipment over Ambiance

Exterior Features

- 15" Lassen wheel trims
- Body-coloured door handles
- Body-coloured door mirrors

Interior Features

- Satin chrome front door handles
- Chrome gear lever cap insert
- Chrome heating control inserts
- Leather gearknob
- Upholstery - Dark carbon Indite cloth

Safety

- Height-adjustable front seatbelts

Driving and Controls

- 7-function on-board computer: odometer, trip computer, fuel used, average fuel consumption, fuel range, average speed; next service indicator; outside temperature gauge
- Cruise control and speed limiter
- Rear parking sensors

Visibility & Exterior Lighting

- Front fog lights
- Door mirrors - heated and electrically-adjustable

Comfort and Convenience

- Height-adjustable driver's seat
- Height-adjustable steering wheel
- Map pockets on front seatbacks
- Rear passenger grab handles

Communication and Connectivity

- MediaNav Evolution 7" touchscreen multimedia system including:
 - Satellite navigation (GB and Ireland mapping)
 - RDS - TMC (Traffic Message Channel) for Traffic info
 - Smartphone Voice Recognition (SIRI)



New Dacia Sandero Pricing

Version Name	Engines	CO ₂ g/km	VED Year 1	Combined Fuel Consumption (mpg)	HP	Benefit in Kind	Insurance Group	Basic Price (£)	VAT 20% (£)	Total retail (£)	P11D (£)	On the road price
Access	SCe 75	117	£160	54.3	73	22%	3E	4,320.83	864.17	5,185.00	5,780.00	£5,995.00
Ambiance	SCe 75	117	£160	54.3	73	22%	4E	5,487.50	1,097.50	6,585.00	6,780.00	£7,395.00
	TCe 90	109	£140	57.6	90	20%	9E	6,004.17	1,200.83	7,205.00	7,800.00	£7,995.00
	dCi 90	90	£100	80.7	90	20%	10E	7,370.83	1,474.17	8,845.00	9,440.00	£9,595.00
Lauréate	SCe 75	117	£160	54.3	73	22%	TBC	6,487.50	1,297.50	7,785.00	8,380.00	£8,595.00
	TCe 90	109	£140	57.6	90	20%	9E	7,004.17	1,400.83	8,405.00	9,000.00	£9,195.00
	dCi 90	90	£100	80.7	90	20%	10E	8,370.83	1,674.17	10,045.00	10,640.00	£10,795.00

New Dacia Sandero Options

OPTIONS	Access	Ambiance	Lauréate	Total Retail Price
Comfort Pack - Electric rear windows - Soft Feel steering wheel	-	-	○	£100.00
15" Sagano alloy wheels	-	-	○	£300.00
16" Taiga alloy wheels	-	-	○	£450.00
Metallic paint	-	○	○	£495.00
Armrest	-	-	○	£75.00
Height adjustment pack - Driver's seat height adjustment - Steering wheel height adjustment - Front seatbelt height adjustment	-	○	●	£50.00
Western European mapping upgrade	-	-	○	£90.00
Aspira leather upholstery ⁽¹⁾	-	-	○	£500.00
Rear parking camera	-	-	○	£200.00
Emergency spare wheel	○	○	○	£100.00
Alarm	-	○	○	£175.00

● Standard (therefore no cost) ○ Optional - Not available †Accessories pricing includes fitting. (1) Genuine leather on central section; synthetic leather on side bolsters and rear.

New Dacia Sandero Extended Warranty and Service Plans

EXTENDED WARRANTY	Total Retail Price
4 yrs / 60,000 miles	£250.00
4 yrs / 80,000 miles	£295.00
5 yrs / 60,000 miles	£395.00
7 yrs / 100,000 miles	£850.00

LOYALTY PACK SERVICING OPTIONS	Total Retail Price
1 Year / 1 Service	£179.00
2 Year / 2 Services	£309.00



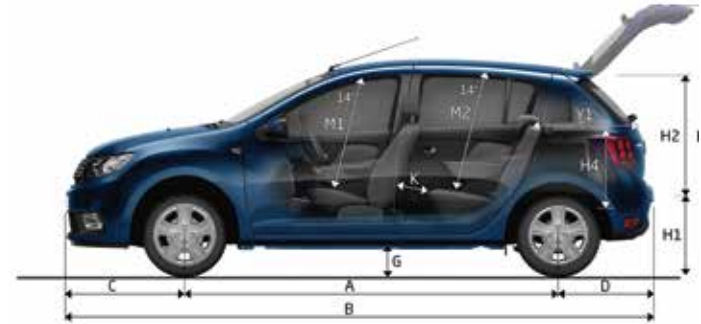
Dimensions

EXTERIOR DIMENSIONS (mm)

A - Wheelbase	2,589
B - Overall bodywork length	4,069
C - Front overhang	827
D - Rear overhang	653
E - Front track	1,496
F - Rear track	1,486
G - Ground clearance	132
H - Unladen height	1,519
H1 - Unladen sill height	761
H2 - Rear tailgate height	622
Unladen height with hatchback open	2,003
J1 - Front Shoulder width	1,387
J2 - Rear Shoulder width	1,393
K - Rear knee room	144
L1 - Overall width without door mirrors	1,733
L2 - Overall width with door mirrors	1,994
L3 - Interior width between wheel arches	1,005
M1 - Distance between hip joint and ceiling in front seats	900
M2 - Distance between hip joint and ceiling in rear seats	881
O1 - Front elbow room	1,415
O2 - Rear elbow room	1,432
Y1 - Loading length, rear seat in place	756
Height beneath parcel shelf	469

BOOT VOLUME

Maximum boot capacity with rear seats in place (litres)	320
Maximum load capacity with rear seats folded down (litres)	1,200



Technical Specifications

	SCe 75	TCe 90	dCi 90	
ENGINE	Engine type	B4D 411	H4B 408	K9K 626
	Type Mine	5SDMC5	5SDL15	5SDKJ5
	Cubic capacity (cm ³)	998	898	1,461
	Number of cylinders/valves	3 in line / 12	3 in line / 12	4 in line / 8
	Fuel	Unleaded petrol	Unleaded petrol	Diesel
	Fuel injection type	Multipoint sequential	Multipoint sequential	Commonrail direct + multipoint injection
	Aspiration	Naturally-aspirated	Turbocharged	Turbocharged
	Particulate filter (PF)	-	-	Standard
	Bore x Stroke (mm)	71 x 84	72.2 x 73.1	76.0 x 80.5
	Compression ratio	11	9.5	15.5
Peak power KW (HP) @ RPM	54 (73) @ 6,300	66 (90) @ 5,000	66 (90) @ 4,000	
Peak torque (Nm) @ RPM	97 @ 3,500	140 @ 2,250	220 @ 1,750	
Stop and Start	No	Yes	Yes	
PERFORMANCE	Maximum Speed mph (km/h)	98 (158)	109 (175)	107 (173)
	0- 62 mph - secs (0-100 km/h)	14.2	11.1	11.8
	0 - 400m (secs)	19.5	17.5	18.2
	0 - 1,000m (secs)	36.0	32.8	33.7
	CO ₂ (g/km)	117	109	90
FUEL CONSUMPTION* AND EMISSIONS	Urban cycle - mpg (l/100 km)	43.5 (6.5)	48.7 (5.8)	76.4 (3.7)
	Extra-urban cycle - mpg (l/100km)	62.7 (4.5)	65.7 (4.3)	83.1 (3.4)
	Combined cycle - mpg (l/100km)	54.3 (5.2)	57.6 (4.9)	80.7 (3.5)
GEARBOX	Drive type	Front-wheel drive	Front-wheel drive	Front-wheel drive
	Gearbox type/index	JH0/372	JH3/351	JR5/373
	Number of forward gears	5	5	5
	Vehicle speeds (mph) per 1000 rpm: in 1st gear	3.95	4.21	5.98
	Vehicle speeds (mph) per 1000 rpm: in 2nd gear	7.19	8.02	11.40
	Vehicle speeds (mph) per 1000 rpm: in 3rd gear	10.57	12.73	18.08
	Vehicle speeds (mph) per 1000 rpm: in 4th gear	14.30	17.37	24.69
	Vehicle speeds (mph) per 1000 rpm: in 5th gear	18.53	23.79	33.81
STEERING	Steering type	Power-assisted (Hydraulic)	Power-assisted (Hydraulic)	Power-assisted (Hydraulic)
	Turning circle between pavements / walls (m)	10.68	10.68	10.68
	Number of turns (lock-to-lock)	3.2	3.2	3.2
SUSPENSION	Front suspension type	Pseudo McPherson with triangular arm		
	Rear suspension type	Flexible axle with programmed deflection and coil springs		
WHEELS / TYRES	Wheel size	6J15	6J15	6J15
	Tyre specification	185 / 65 / R15 88T	185 / 65 / R15 88T	185 / 65 / R15 88T
BRAKING	Front: Discs - diameter (mm) / thickness (mm)	258 / 22	258 / 22	258 / 22
	Rear: Diameter (inches)	8	8	8
	Anti-lock Braking System (ABS)	Standard	Standard	Standard
	Electronic Brakeforce Distribution (EBD)	Standard	Standard	Standard
	Emergency Brake Assist (EBA)	Standard	Standard	Standard
	ESC (Electronic Stability Control)	Standard	Standard	Standard
FUEL TANK CAPACITY	Fuel tank capacity (litres)	50	50	50
	Kerb Weight (Excluding Driver) (kg)	969	980	1,085
WEIGHT	Unladen weight on front axle (kg)	578	603	689
	Unladen weight on rear axle (kg)	391	377	396
	Gross vehicle weight (kg)	1,490	1,515	1,595
	Gross train weight (kg)	2,280	2,295	2,355
	Max payload (kg)	521	535	510
TOWING CAPACITY	Max braked trailer (within gross train weight limit) (kg)	1,090	1,080	1,060
	Max unbraked trailer (kg)	520	525	580

Manufacturing

The Sandero has, since early 2014, been built for the UK at the new Alliance factory in Tangier, Morocco, using the Renault Production Way. Just like the 38 other Groupe Renault sites around the world, it works to the same high standards and quality requirements.

Standards and processes are just as thorough too, with Renault's Design-to-Quality method used to pinpoint any problems that might have emerged in every step of the design process.

There was no stinting on quality when it came to developing and producing Sandero. It benefits from the great know-how and experience of the full breadth of Groupe Renault, which today ranks as one of the world's top volume car-makers for reliability.

Sandero underwent gruelling testing, both in the lab and on the road, where test cars toughed it out across flooded and rugged tracks, clocking up more than 850,000 miles. That kind of extreme treatment ensures Sandero has the build quality to withstand life on some of the world's roughest roads, let alone the more modest demands of UK highways.

Being part of the Renault Group also gives Dacia access to modern powertrains and advanced technologies, as can be seen in the modern, efficient engines and transmissions. Every Dacia (including Renault-badged versions) is built off the same platform – B0 – which gives impressive economies of scale.

These efforts are paying off when it comes to Dacia's reputation with owners. The brand took a podium position in an independent pan-European consumer survey in 2012 that quizzed 30,000 customers. And the findings from ADAC, the German equivalent of the AA, and one of Europe's top motoring organisations, show a high level of Dacia reliability.

Closer to home, Dacia was voted the fourth most reliable car brand out of the 34 manufacturers in the 2016 Which? Car Survey – the largest of its type in the UK – outperforming many well-established and premium brands.



History



1966

1966 Dacia, a state-owned Romanian company based at Pitesti, begins manufacturing the Renault 8 under licence (renamed Dacia 1100) and the Renault 12 in 1969 (renamed Dacia 1300).



1998

1998 Privatisation of Dacia – Renault takes an initial 51 per cent equity stake (increased to 99.3 per cent by 2004).



2008

2008 The first Sandero supermini is launched at the Geneva Motor Show, plus a new brand identity and logo for Dacia.



2012

2012 In preparation for its entry into the UK market, Dacia makes its public debut in June at the Goodwood Festival of Speed's Moving Motor Show. In September, the Sandero is revealed ahead of the Paris Motor Show with the model officially unveiled at the show.



2013

2013 The Sandero is launched in the UK on January 1, alongside the Duster and Dacia brand.



2014

2014 ESC and ASR Traction Control are standardised across the range. Gearshift indicator and ECO mode also introduced. Affordable MediaNav touchscreen infotainment system option launched on UK model, plus cruise control/speed limiter available for Lauréate.



2016

2016 New Sandero range is revealed at the Paris Motor Show alongside new versions of the Sandero Stepway and Logan MCV. New Sandero offers significant improvements in refinement and comfort, while still providing optimum value.



2017

2017 Sandero is awarded 'Best Small Car for less than £12,000' for the fifth consecutive year by What Car? magazine.

**For further information please visit
www.press.renault.co.uk or @RenaultUKPR or contact:**

Jeremy Townsend

Communications Director
jeremy.townsend@renault.co.uk
01923 697592 – 07977 289327

Matthew Bendall

Press Relations Manager
matthew.bendall@renault.co.uk
01923 697653 – 07814 990247

Chloe Yemm

Press Officer
chloe.yemm@renault.co.uk
01923 697342 – 07773 048531

Lisa Haworth-Langford

Press Fleet & Events Manager
lisa.haworth-langford@renault.co.uk
01923 697537 – 07968 128886